



Università Ambrosiana

SANT'AMBROGIO

Dipartimento editoriale/Editorial department

**Giuseppe R. Brera “Person Centered Medicine and Person Centered Clinical Method-
Clinical results of the Medicine unitary paradigm teaching and the COVID-19 people and
person-centered prevention theory ” 123 p. -125 references euro 35* printed (II° edition)
Euro 77 e-book ISBN 9798726465432**

Purchase order : editorialdepartment@unambro.it- CC dipedit@unambro.it

This second book on Person-Centered Medicine (PCM), written by the theory author- the first was published in 2001 by the same author- introduces the PCM paradigm applied in the Milan School of Medicine since 1998, and the first results of the Person-Centered Clinical Method application in clinical practice. The book is essential to understand the institution of the Person-Centered Medicine paradigm of Medicine and Medical science, the first extrinsic in Medicine history, its scientific bases, and the revolutionary change of the health concept. The book introduces the “Health Relativity theory”(HRT) and its indeterministic epistemological construct, with a revolution of the deterministic current one, posing the basis of the People and Person-Centered new model of prevention (PPCP).**The book's second significant contribution to science is introducing the relativity theory of SARS-COV 2 infection and COVID-19 clinical complications like ARDS, highlighting the WHO and countries scientific committees' omissions.** By introducing PPCP, the book reverses, in an irrefutably way, the health policy to date promoted in the world against COVID-19. This is also the textbook of the international master in Person-Centered Medicine of the Milan School of Medicine. The book (131pg.-123 ref.) is structured in 10 chapters as follows:

1. **The epistemological and scientific basis of Person-Centered Medicine** (Scientific bases of the paradigm);
2. **Person-Centered Medicine teaching in the Milan School of Medicine** (First institutional MCP teaching in the world since 1998);
3. **The Person-Centered Medicine Clinical Method** (Step by step the Person-Centered Medicine Clinical Method);
- 4 **Results of the Person-Centered Medicine clinical application:** the first PCM pilot study (2002);
- 4.1. **Analysis of the PCM pilot study results (2003);**
5. **Person-Centered Medicine learning and the PCM pilot study results;**

Dipartimento editoriale

Ente Universitario per l'innovazione e l'implementazione della Qualità della Didattica

CISQ UNI EN ISO 9001 :2000 n° 6850 – IQNET IT-25591 ISO 9001 :2000

Certificazione di Qualità per Progettazione ed Erogazione Corsi di Laurea, Corsi Post Laurea, Master, Corsi di Specializzazione, Dottorati
Direzione e sede legale: Viale Romagna, 51 – 20133 MILANO –Tel. 0294752457 fax 0247921330

editorialdepartment@unambro.it dipedit@unambro.it

www.unambro.it -



Università Ambrosiana

SANT'AMBROGIO

Dipartimento editoriale/Editorial department

6. The COVID-19 mechanic primary prevention defeat, result of a guilty omission of secondary prevention.; **for the first time this chapter introduces the relativity theories of SARS-COV 2 allostasis and its complications**, and the derived Copernican revolution of the mechanic prevention perspective through the “People and person-centered prevention” model. The chapter highlights the reasons for the secondary prevention omission and failure of primary prevention;
7. **The health relativity theory . The chapter introduces the “Health Relativity Theory”**, derived by PCM, that revolutions the current deterministic health concept and poses the epistemological basis of PPCP
8. **The PCCM resilience induction**, (The PCCM orientation to promote protective factors);
9. **The need for Person-Centered Medicine** for a “People and Person-Centered Prevention”;
10. **Opening remarks**: the chapter introduces the PCM and PPCP necessary impact in the world public health, and Medical education;
11. **THE PCCM LEARNING EVALUATION PROTOCOL-PCCMLEP-**; (the evaluation procedure to check the PCCM learning - a University Ambrosiana’s educational quality procedure -2003)

The PCM paradigm is derived from medical science and humanities-induced person-centered advances, which during the last 40 years changed the health concept, and clinical method, starting from the epistemological innovation of the determinate and indeterminate relativity of biological reactions written by the same author in 1996. Part of this book and its figures correspond to the person-centered theory and its teaching procedures highlighted by prof. Giuseppe R. Brera in an invited presentation at WHO on 4 May 2011. The book explains the scientific basis of the medical science and person-centered medicine paradigm, corresponding to the shift from the dominant Medicine and health mechanistic-deterministic intrinsic hidden paradigm, to the extrinsic Person-centered indeterministic one. This change is similar to that from mechanistic to quantum physics at the beginning of the last century

Next edition

Giuseppe R.Brera Sars-Cov-2 allostasis and the COVID-19 people and person-centered prevention-A new prevention strategy based on the people’s metabolic and immune shield induction for the COVID-19 pandemic shutdown”

632 p. - 1065 references. Euro 35 (first part) (in distribution within 30 May)

(booking is possible)

Dipartimento editoriale

Ente Universitario per l'innovazione e l'implementazione della Qualità della Didattica

CISQ UNI EN ISO 9001 :2000 n° 6850 – IQNET IT-25591 ISO 9001 :2000

Certificazione di Qualità per Progettazione ed Erogazione Corsi di Laurea, Corsi Post Laurea, Master, Corsi di Specializzazione, Dottorati

Direzione e sede legale: Viale Romagna, 51 – 20133 MILANO –Tel. 0294752457 fax 0247921330

editorialdepartment@unambro.it dipedit@unambro.it

www.unambro.it -



Università Ambrosiana

SANT'AMBROGIO

Dipartimento editoriale/Editorial department

Purchase order and booking: editorialdepartment@unambro.it CC dipedit@unambro.it

Dipartimento editoriale

Ente Universitario per l'innovazione e l'implementazione della Qualità della Didattica

CISQ UNI EN ISO 9001 :2000 n° 6850 – IQNET IT-25591 ISO 9001 :2000

Certificazione di Qualità per Progettazione ed Erogazione Corsi di Laurea, Corsi Post Laurea, Master, Corsi di Specializzazione, Dottorati

Direzione e sede legale: Viale Romagna, 51 – 20133 MILANO – Tel. 0294752457 fax 0247921330

editorialdepartment@unambro.it dipedit@unambro.it

www.unambro.it -